



Why give
 Your gift keeps MCRC in the community to transform kids' lives

Dear Friends and Family,

Everyday children in the Permian Basin are living with limitations caused by neurological, orthopedic, and developmental deficiencies.

Meeting the needs of these children living in our area has been the center's goal for 63 years. MCRC partners with you, the community, to offer our therapy services to every child regardless of their family's ability to pay.

Please, will you help us keep hope alive for these children and their families? If you could only see the joy on each child's face when they graduate from therapeutic riding, complete dyslexia tutoring, or take their first steps.

Without you, we could have never achieved so much for West Texas!

Families have never been required to pay for services and that's why we need your financial support. Our donors are vital to MCRC and MCRC is vital to the children and families of our community. For families like Kelvin's, the cost of therapy services can reach up to \$5,000 or more a month anywhere else. That's a huge difference you can make.

It's individuals like you who step into the gap to make up the difference.

Please, consider a one-time donation or pledge a monthly gift to help the center continue its work to transform the lives of children. Your donation matters and giving is easy!

Sincerely,

Amy Lawler,
 Board of Directors President

You can scan the QR code with your smart phone's camera and it'll open a secure online form. You can also write a check to Midland Children's Rehabilitation Center, or give cash by including it in the insert and mailing it directly to the center.



Midland
CHILDREN'S
 rehabilitation center

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Your support keeps MCRC in our community to help kids.

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MIDLAND CHILDREN'S
 REHABILITATION CENTER
NOV 2019

MEET KELVIN!

One thing is for sure - Kelvin is going to surprise you and warm your heart with his story. Kelvin was born two months premature in December 2016. It wasn't until he was had missed several developmental milestones and a doctor witnessed him have an intense seizure that he was diagnosed with Cerebral Palsy at 8 months old.

"One doctor told us the he was probably blind and that he'd be in a wheelchair for the rest of his life," said Mom.

"We didn't believe that for a second."

It was then Mom and Dad sought out therapy for their son, but all their options quickly became too expensive to manage. That's when they heard about MCRC and they immediately got Kelvin on the waiting list. After being accepted, his therapists and parents developed a rigorous two-step treatment plan. The first goal was to prepare Kelvin for a crucial surgery - a surgery that would give him his biggest chance to walk. Equally important, the second goal was to commit to at least four mandatory therapies a week - or the doctors would not perform the operation.

Alot of what was about to happen rode on how hard he worked to prepare his body for surgery. But Kelvin, being just one at the time, had the fortitude to work hard, even then! Strengthening his body would determine how well the surgery would go and the potential for results post operation.

All of his hard work paid off - surgery was a success! But Kelvin wasn't out of the woods just yet. After his body recovered, doctors made sure he began therapy as quickly his body allowed - his new focus would be to walk independently and eventually play outside! His therapists, Jami, Susan, and Kristal, were eager because Kelvin needed to un-learn what he was previously taught in therapy and utilize the potential that surgery had unlocked for him.

After just a few sessions, Kelvin is back to using a walker but this time without any help. No longer does he have to be pushed or carried when the family goes out. He is able to walk by himself!

"He's progressed very well. It's really been a team effort with his parents. They continue what he's learned in therapy at home." -Kristal

CONTINUED ON INSIDE...

Kelvin uses a walker to take his first steps ever!



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CONTINUED FROM FRONT...

But there's something else about Kelvin that his therapists were learning about him that was beginning to make his therapy easier. Kelvin is a genuine cowboy.

His therapists all use a lasso during therapy to help Kelvin. Roping "steers" in hippotherapy strengthens his core and completes neurological connections. Swinging the rope in occupational therapy teaches him how to better control his movements. Basically, all you have to do is put a rope in his hands and therapy takes care of itself!

Everyone's expectations are high for Kelvin. With his rough-n-tough spirit, he'll be rodeoing like his dad in no time!

"MCRC has gone above and beyond. If we lived any other place, there would be no way we could afford the mandatory four therapies a week post-surgery. Thank you!"



"Everyone in his family rodeos and he comes from a long line of cowboys."

HIPPO PLAY DAY



As the sun peeked through the early morning clouds, MCRC staff and horses prepared for children to arrive at the barn or Hippo Play Day! This year we doubled the number of child participants!

This year's events included the ring tree, flags, roping, trail ride, fishing, mailbox, ball & target, and blowing bubbles. Each activity allowed the participant to show their families what they've been working on during hippotherapy sessions

Since the early 1980's, MCRC has used hippotherapy to achieve functional results in patients across all therapy disciplines. Children as young as two years old are able to utilize the horse's movement to improve balance, speech, strength, range of motion, and focus while engaging the rider's sensory, neuromotor, cognitive systems, and core.

MCRC wouldn't have an equine program without the dedicated volunteers who give their precious time to work alongside each child. Each hippotherapist requires three volunteers per each child on horseback: One guides the horse and two side-walkers give the rider support if needed.

Group by group, every family got to see their young equestrian strut their stuff. As the events wended down, everyone was able to grab lunch prepared by the Bennett cook team who has provided Hippo Play Day families lunch for over 30 years.



FROM THE HEART



Volunteers in their hand-made clinical attire

Children's Service League (CSL) is a group of women who have had a monumental impact and have remarkably touched the children and families in our community. The women in Children's Service League have known how to identify needs in our community and how to make things happen.

CSL has roots that extend back to 1939. They began informally as a sewing club that made layettes and collected used clothing for families with economic needs. Soon they partnered with Easter Seals and began to leave their mark by helping children with special needs. They discontinued with Easter Seals because they wanted ALL of their fundraising efforts to benefit our local community.



Midland Cerebral Palsy Center schedules March 25 opening

In 1945, CSL began to provide volunteers to staff the Well Child Conference - a weekly clinic that provided medical care, immunizations and parent education. They continued to serve medically indigent children and in 1951 collaborated with the Junior League to create the Midland Children's Diagnostic Clinic which provided medical exams, lab services and x-rays as needed which served the community for 33 years.

"This center is a visible expression of the Golden Rule of help thy neighbor."
Quotation from MRT after Ohio Street dedication ceremonies, 1956

Finally, in 1956, Children's Service League recognized a need for a Cerebral Palsy Center and built its first location at 2111 West Ohio. CSL was able to get the majority of the labor and half of the materials donated. It was staffed by its first fulltime physical therapist and part time speech therapist. Because the needs in our community continued to grow, land was purchased for the construction of a new building. In 1973, a new center was finished and Children Service League members continued to play major roles in its operations.

Members of Children Service League have served as typists, receptionists, diaper changers, and fundraisers. Many of them went on camp outs and field trips with the children, hosted exquisite Style Shows and the historic Beefeater's Ball, now known as Steers & Stars. To this day, Children Service League members are some of the most knowledgeable, thoughtful, and dependable volunteers recognized at MCRC.

Becky Deck entertains toddlers so that their parents can attend an instructional class to help with therapy.



For 80 years, Children's Service League has been the heart of MCRC, pouring love and encouragement into the lives of everyone at the center. Their focus has always been to "find a way" while passionately helping children. These courageous women have decided that their mission has been fulfilled and have made the brave decision to bring the group's organized service to an end. CSL will give all of its assets to MCRC for its last charitable commission.

Many of the ladies will continue to serve as volunteers at the center because that's just who they are. From the bottom of the center's heart - which you helped build - Thank you. To all of you who have served in CSL, your fine example has shown Midland how powerful a thoughtful group of women can be.

Your legacy will live on forever.

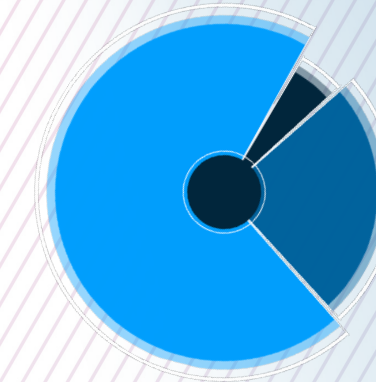


LOVE IN ACTION

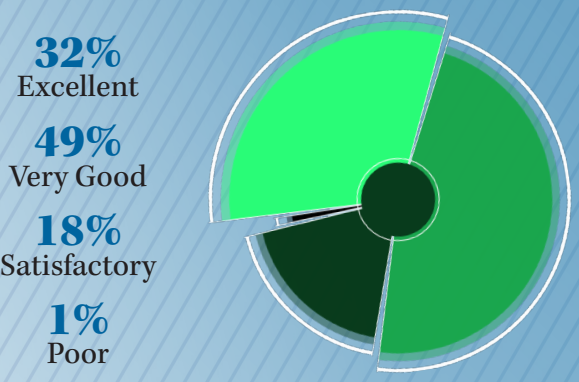
PARENT SURVEY

Creating and administering this survey is part of MCRC fulfilling its strategic plan. Our goal was to see how parents rated several key factors that affect the center. We had just over 200 responses to the survey which is an impressive response rate.

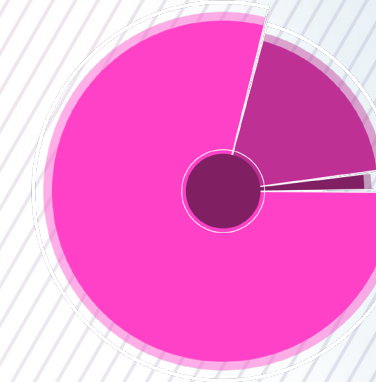
How would you describe your child's interaction with his/her therapist(s)?



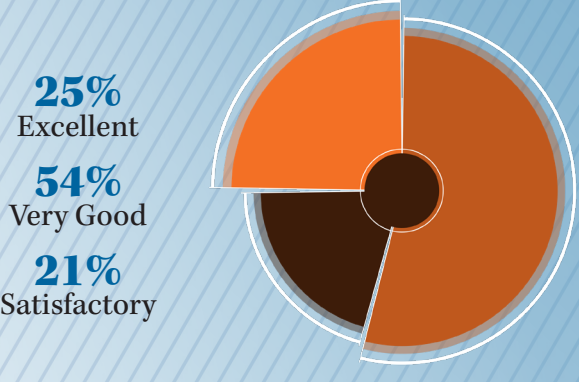
How would you describe your child's progress towards therapeutic goals?



How would you describe the overall appearance of the facilities?



How would you describe the level of effort you put into your child's at-home treatment?



We are very proud of our center and we do our very best to take care of it so that it will last far into the future. We're very pleased to know that our efforts to keep it in tip-top shape are paying off!

One of our goals is to increase the amount of at-home participation. Studies show therapists have higher quality therapy sessions the more a patient works on his/her treatment plan outside of the center.

187 surveys were taken in English & 14 surveys were taken in Spanish. Of those surveyed, 46% of families have a child or children who receive multiple services at MCRC.

CHRISTMAS CARDS

10 FOR \$15 ENVELOPES INCLUDED

The artists are Brittany (18 yrs), Trenton (10 yrs), Kian (9 yrs), John (4 yrs), and Jordan (4yrs).



LAST DAY TO ORDER IS NOVEMBER 22ND

Everyone's most loved holiday is right around the corner and you know what that means... It's time to send out those company Christmas Cards! Make your season's greetings extra special this year by sending cards hand painted by MCRC children in occupational therapy! Each card comes with an envelope and is blank on the inside for a personalized message. To order yours visit the MCRC website and click on the 'Christmas Cards' link on the menu. www.MidlandChildrens.org